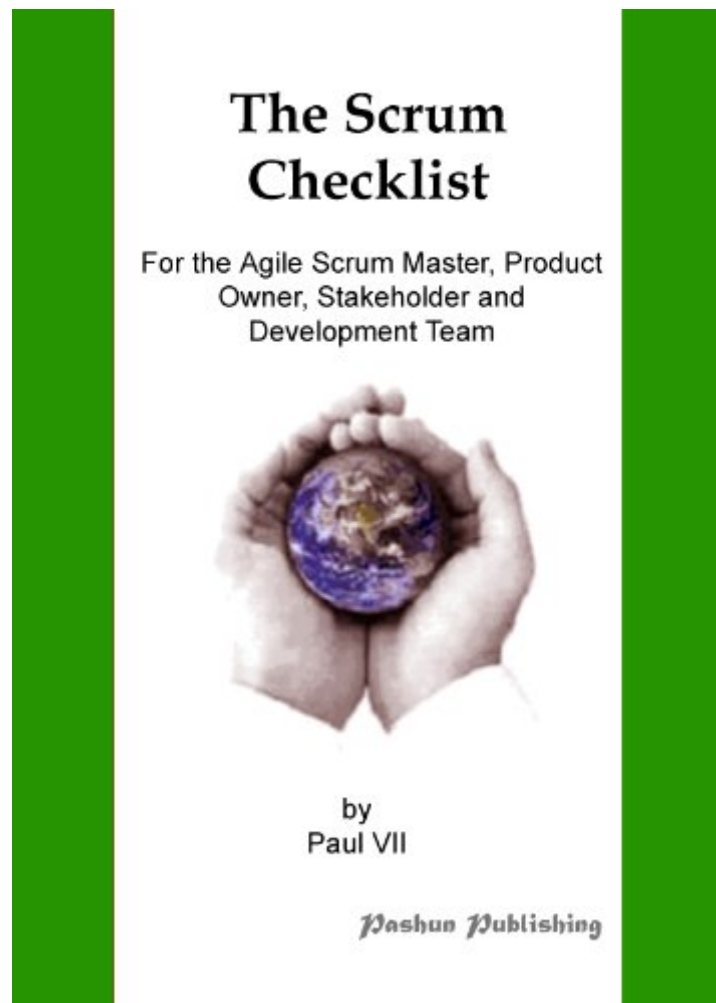


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# Agile Product Management: The Scrum Checklist, For The Agile Scrum Master, Product Owner, Stakeholder And Development Team



## Synopsis

Scrum is a simple framework that allows us to complete projects, continuously improve and get an early return on investment. AUTHOR NOTE "I write this text as a certified scrum master with experience in international blue chip companies dating back to 1999. That experience includes leading projects for the BBC, General Electric, Oracle, BSkyB, HiT Entertainment (responsible for Angelina Ballerina, Bob the builder and other titles that you love watching with your kids or siblings but won't admit to) and Razorfish. These roles have all involved leadership on a wealth of mobile, internet TV and web software projects. I have played the role of scrum master and in the earlier years, of team lead and technical lead. I have had the privilege of running projects and rolling out working practices in market leading organisations from start to finish." Understanding the fundamentals of scrum is a very simple thing to do. However putting it into practice in the world of deadlines, strong characters and the need for quick decisions can often make it a huge challenge to get the job done using the scrum rules. There are often situations where the rules are forgotten and put to one side, especially when they are most needed. In my experience as a scrum master, team lead and software engineer I saw how easy it is for employees of a fast moving business to put the scrum rules to one side and destroy the very framework that would help make their daily lives easier. Observing how easy it is to forget the fundamental elements of scrum, I have put together this simple checklist that anyone can use on a daily basis. Related books: Scrum, The Complete Overview and Guide (Boxset) <http://amzn.to/MfpwdE> Paul VII

## Book Information

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## Customer Reviews

This short text is a waste of cash. Notwithstanding the author's lack of ability to form coherent sentences, much of the items on the checklist are overly broad or misleading. In fact, some of the items could actually be harmful in many organizations!! I recommend wholeheartedly that if you want to be good at one of the roles mentioned: Scrum Master, Product Owner, or Development Team member, read a descriptive text and understand what it is to be Agile. If you don't get that, you may find one of these checklists and cause more damage than not. Worst \$0.99 I ever spent.

This is a good book which contains fundamental information about scrum. The author has written this 17 page book quite well in order for readers to easily understand what is needed to know. The contents are clearly and simply explained in a manner that is not confusing for those who have no knowledge on scrum. This checklist will be able to be of help for your team when it comes to completing a task or project. This is surely a nice quick read.

Thank you!! I'm actually a greenhorn about the scrum theory. I handled different kinds of people in my line of work and I find this book to be one of the things that confirmed what I was already practicing. The details of this book is very easy to find and were well aligned so that it will be easy for the eyes to read and understand. I am amazed by how the author, Paul VII, actually took the risk to write a Tailor fit and STEP by STEP checklist that people can easily take advantage of in order to maximize the productivity of every member of the office. I do have a recommendation though, please do include a part where you can write the operational definitions of some terms that may be very useful to greenhorns like me. Keep it coming!

A very brief book and quick read providing exactly what should be expected regarding inputs and outputs to develop strong scrums, sprints, and communication for Agile focused development efforts.

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